

**Report to:** Road Issues Scrutiny Panel

**Date:** 20<sup>th</sup> December 2006

**Report of:** Head of Highway Management

**Report No:**

**Contact Officer:** Trevor Higson  
Principal Road Safety Officer

**Tele No:** 336464

**Report Title:** **Drive and Survive**

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**Confidential /  
Non Confidential:**

(**Non-Confidential**) This report does **not** contain information which warrants its consideration in the absence of the press or members of the public

**Purpose:**

To inform Scrutiny Panel of the Cheshire CC road safety initiative.

**Recommendations:**

Panel is recommended to note the contents of this report

**Decision:**

**Background Doc(s):**

None

## **INTRODUCTION**

1. Drive and Survive is a multi partnership scheme road safety scheme developed by Cheshire Constabulary, Cheshire Fire and Rescue Service and Mersey Ambulance Service. It comprises a 1day course aimed at improving the driving awareness and road safety skills of young people aged 16 - 25 years (a “high risk” category of young driver). Course participants include students from schools and colleges and young offender referrals
2. The course objective is “To assist young people to be more responsible on the roads and thereby hopefully make them think about the consequences of their actions, and help them to become better and safer drivers”.

## **COURSE CONTENT**

3. The course includes presentations by the emergency services and a senior consultant from the accident and emergency department of a Hospital. Practical demonstrations are carried out including vehicle stopping distances and the extraction of car occupants from crashed vehicles. The course is delivered at Cheshire Fire and Rescue Service Headquarters.
4. Young people are able to hear first hand experience of the emergency services and the trauma a family goes through when they are told a family member has been killed in a road traffic collision. The course does use graphic images and descriptions.
5. Parents who have lost family members in cars crashes speak to the audience. This has included a lady who lost a child as a result of a drink driver. Her message is extremely emotional.

## **EVALUATION**

6. Each course participant is asked to complete a course evaluation which helps course organisers to ensure the content is interesting and relevant. Feedback has been positive. College staff have expressed support for and welcomed the course. Over 2500 young people have taken part.

## **RECOMMENDATION**

7. The Panel is recommended to note the contents of this report.