



CULTURE, PHYSICAL ACTIVITY & SPORT PARTNERSHIP WORKING IN BOLTON

Children's & Culture Scrutiny Committee

5th April 2017



Vision partnership - Bolton 2030

Bolton will be a vibrant place, built on strong cohesive communities, successful businesses, and healthy residents. It will be a welcoming place where people chose to study, work and put down roots

‘Active, Connected and Prosperous’

Key principle:

‘Reforming our services in partnership’

Active, Connected and Prosperous



“Reforming our services in partnership”

Getting Active

Benefits of participating in Culture and Physical Activity:

- Contributes to community cohesion
- Reduces social exclusion and isolation
- Makes communities feel safer and stronger
- Improves health and well being
- Promotes a sense of place
- Gives enjoyment!



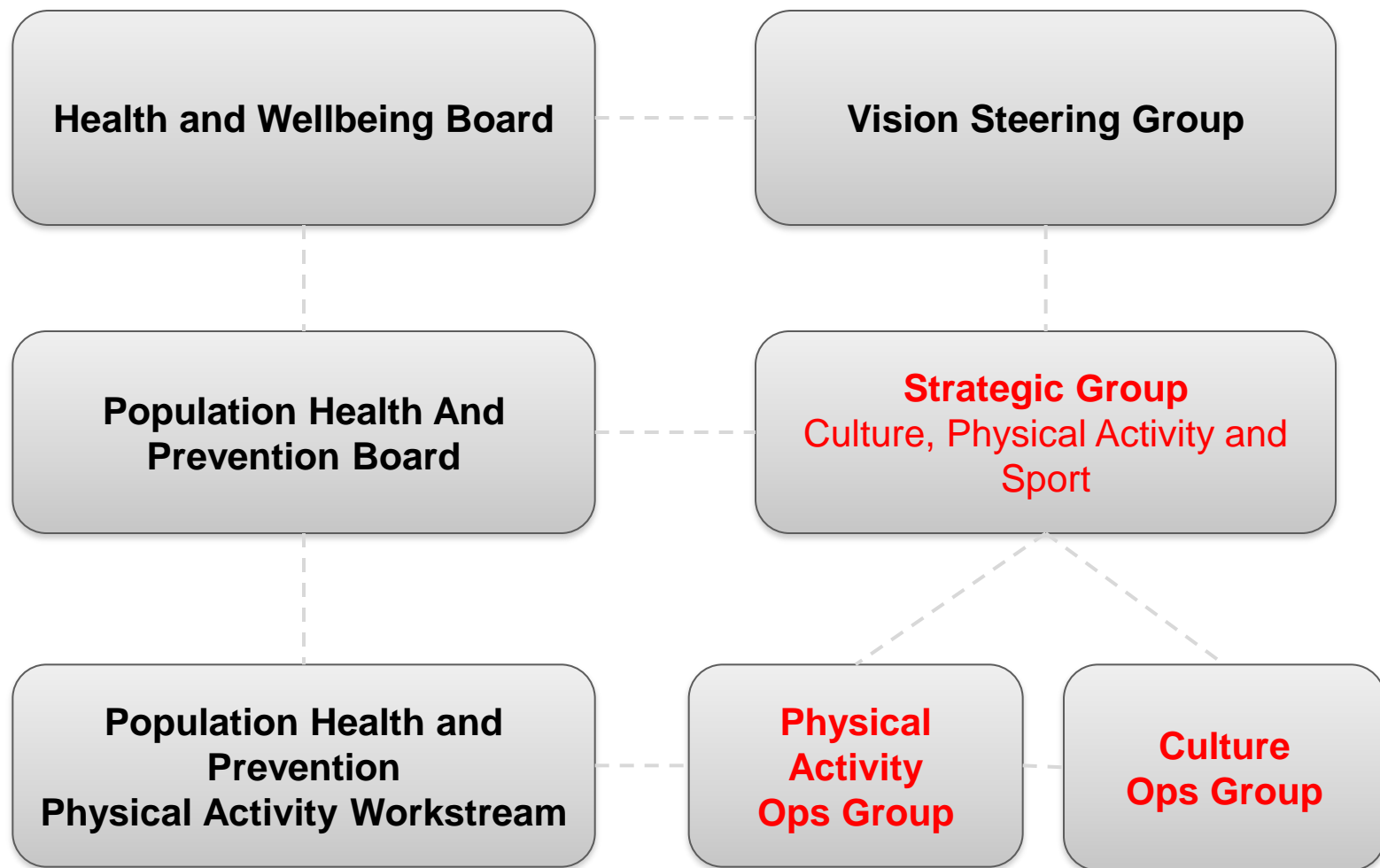
Delivering 'Active' in partnership

- Strong existing network of culture and sport organisations
- Good examples of strong leadership
- Seek to make connections
- Increase joint capacity
- Collect an evidence base to support growth and grow resource
- Involve key external partners



Governance

Proposals





Physical Activity Operational Group

Established in 2016

- Vision 2030 strategy development
- Developing a collaborative partnership approach
- Delivering outcomes for Bolton
- Responding to funding opportunities
- Responding to the GM agenda



Physical Activity Operational Group

Membership

- Bolton Wanderers Community Trust / Bolton CVS
- Bolton Lads and Girls Club
- Bolton Arena
- Bolton Leisure Trust
- Bolton University
- Bolton Council
 - Public Health
 - Sport & Active Living
 - Neighbourhood Services
- Greater Sport

Physical Activity Operational Group

Funding

Stream	Lead	Total Available	Bid	Closing date
Active Aging (over 55s)	Bolton CVS	£10m	£500k	Closed
Core Market	TBC	£10m	£500k	16/3
Local Delivery Pilot	GM	10 pilots - £130m over four years.	TBC	Closed
Opportunity fund / potentials fund	Bolton CVS / BLGC	£3m	TBC	24/4
Inactivity in colleges	Bolton University	£5m	TBC	20/3
Community asset		£3m	TBC	n/a

Physical Activity Operational Group

Strategy

Changing behaviours	<ul style="list-style-type: none">• Support the Bolton population to decide to exercise• Enable mass participation and grassroots sporting activity• Target groups known to be inactive• “Doing with”, not “doing to” – co-design and co-production based on evidence of what works supported by data sharing and analysis• Building and strengthening local communities (engaging at appropriate levels)
Maximising assets	<ul style="list-style-type: none">• Working in partnership (at Bolton and GM levels)• Maximising facilities across partner agencies• Building on existing strengths – of partners, individuals and communities• Developing People - skills, staff and volunteers• Funding opportunities - bid together rather than separately
Delivering efficiently	<ul style="list-style-type: none">• Single point source of joined up information which will help people who are currently inactive to get active.• Maximise digital opportunities• Ensure that our strategies, policies and commissioning plans support and encourage physical activity• Track provision and take up of activity, and make commissioning decisions based on evidence of what works for Bolton.



Physical Activity Operational Group

Next Steps – Action Plan

- Audit of current provision – link to Bolton 2030 Vision
- Focus on those not engaging in any physical activity
- Link to Population Health and Locality Plan Outcomes
- Employers
 - Awareness
 - Events
- Transport
- Activity tracking



Culture

Progress to date:

- Development group
- Stakeholder workshop – December 2016
- Coordination of a Local Cultural Education Partnership (LCEP) - £5k development funding received
- GM Great Places Programme

Workshop outcomes

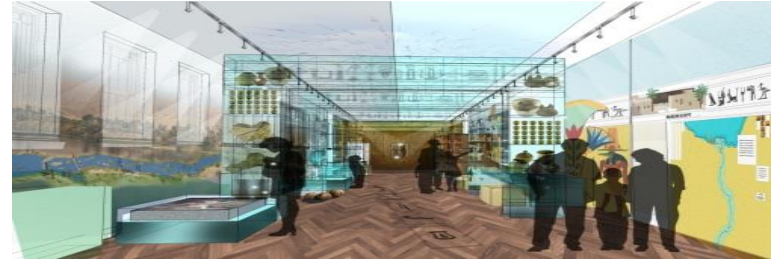
Bolton has a distinctive and proud culture built upon:

- A humour of warmth and wit that has found national popular appeal
- A heritage drawn from mills and innovation, that has left a lasting legacy
- A beautiful landscape of architecture, parks, water and the Pennine Moors
- A sense of family, openness and friendliness



Bolton's existing cultural offer supports:

- Town centre regeneration
- Engaged and active neighbourhoods
- Voluntary and amateur arts communities
- A range of cultural festivals
- Dynamic cultural groups
- Celebrates and embraces diversity



Four impact areas: By 2030

- **Engagement:** Bolton will have increased adult participation in the arts, and will have risen out of the bottom 20% in England.
- **Education:** Every child in the Bolton family will have access to culture as part of growing up.
- **Health:** We will make a measurable difference towards improving Bolton's health and wellbeing.
- **Economy:** We will demonstrate a measurable growth in Bolton's economy through culture, heritage and creative industries.





Next steps

- Identify key culture representatives to sit on the Strategic group
- Develop an operational group to coordinate delivery impacts 1, 3 and 4
 - Agree representatives
 - Assign leads and funding streams
- Develop LCEP to join up and improve cultural education in Bolton

QUESTIONS?

