Recycling and Waste Impact of the New Arrangements

Donna Ball – Assistant Director



Waste and Recycling Collection Service

Fortnightly collection



Non recyclable waste

C

Fortnightly collection

Glass, plastic bottles, food and drink cans

Fortnightly collection



Cardboard, paper and drink cartons

Fortnightly collection

Food and garden waste



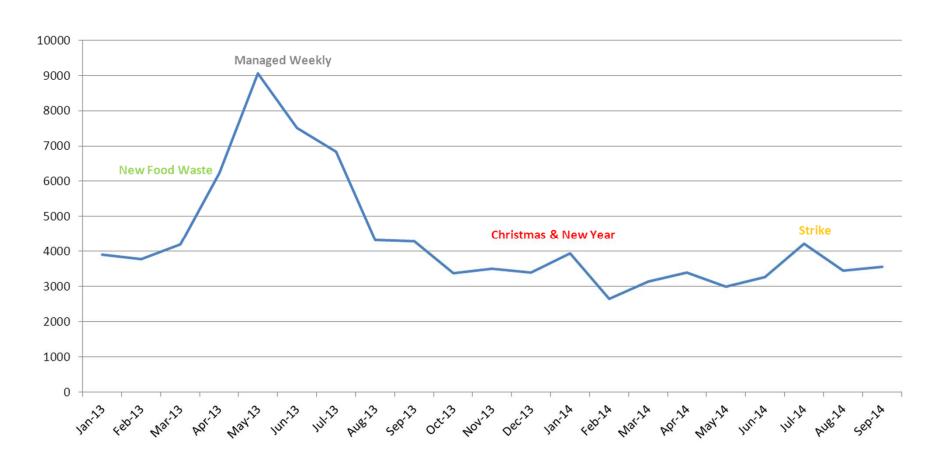
OR Weekly
Collection of food
only

The Success of Managed Weekly Collections

- Implementation of Managed Weekly collections went remarkably well due to team effort across the Bolton family.
- Minimal complaints from residents, Councillors and staff performing the service.
- Grey bin waste reduced more than expected in 2013/14.
- £2.6m saving target achieved.

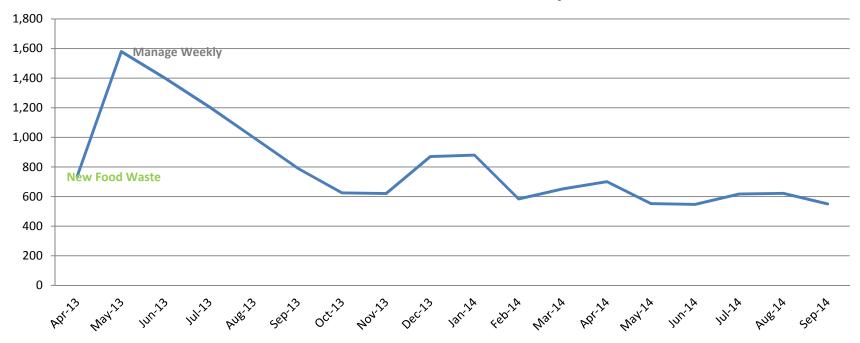


Call centre calls returned to normal levels after just a few months:



Levels of missed collections peaked in May, but soon returned to normal levels as the crews got used to new rounds:

Total number of missed collections per month



- On average there are 600 reported missed bins each month.
- This equates to 0.05%

Positive Press Releases

Recycling starts to turn corner

■ Sharp reduction in amount of waste going into landfill

By ELAINE O'FLYNN

RECYCLING rates in Botton have risen by seven per cent in seven months, after the council made the contro-versial switch to fortnightly black bin collections. The percentage of house-necycling or composting has risen from 31 to 38 per cent from April 1 this year until October 31.

March, 2013 was in the bottom 15 per cent of the country. It was the second lowest in Greater Manc-hester, with only Salford Council behind it at 29 per

Council bosses say the member for result is due to an increase waste and 69

recycling, said: "We've People are starting to think about how they dispose of waste

in the tonnage of recycling, and a fall in the amount of residual waste collected— with the authority collecting 6,593 tonnes less of black bin waste than the same period

waste, we will not only help to preserve the environment, we will also save taxpayers noney of up to £2.6 mill-ion per year."

Anyone who wants to

Estate given tips on how to empty bins

By MARK SMITH mark.smith1@ngnw.co.u

Poor Hospital



Doorstep deliveries of food waste bins **BY MAGA CARIN THOUSANDS of fine Control of the Caractic National Caractic National Caractic National Caractic National Nationa

John begins for shirty bin collec-harif 15, Beton I will be introducing weekly find waste goollecting find be better for the borough as a whole call REAINE SHERRINGTON socyting containers

All change for bin collections

Fortnightly service kicks in on Monday

PORTNIGHTLY grey

Weeks

one and three



WORD

ON THE STREET

OUR reporters have been out and about to ask you, the public, for your views. Today we asked: Are you worried about bin collections being every fortnight instead of



No, not really. They have just got to do it in their means to make it payable. With the cutbacks everything is involved. Priorities are needed. They only have so much

to spend on everything. In today's age it is expected." Derek Crowder, aged 75, Bolton



Well it would be better if it was weekly. You can end up with loads of rubbish bags at the side of bins. We have far too many bins. Most houses do not have the capacity

for them. It clutters up the

Bev Travers, aged 58, Deane



"I think it is a good idea. It encourages people to recycle more. I do all my recycling. We just started food recycling which I think is good as it can turn in to

compost. If anything can help the environment I think it is a good

David Kearsley, aged 58, Deane

Engaging with residents

With support from Enforcement Officers days of action were undertaken in areas where:

- residents were presenting incorrect bins on collection day
- not many recycling bins were out for collection
- fly tipping was apparent
- side waste was presented

COLLECTIONS

Estate given tips on how to empty bins

Council's day of action targets confused residents

By MARK SMITH mark smith trongew co.ul

COUNCIL chiefs and waste staff hit the streets to help neighbours on a Boiton estate get to grips with new hir collections.

The authorit changed from week! to fortnightly grey bit to fortnightly grey bit in an effort to say money on disposa costs.

Instead it ha



e presenting le incorrect bins

introduced a weekly food waste collection and is encouraging more people to recycle in some areas residents have been putting extra waste ou with their bins so th authority staged "day of action" to hely educate people on the pew regime.

Cilir Khain.

Cilir Elain Sherrington, Boito Council's cabine member for recycling joined education an enfurcement officer at The Lakes estate i Crompton.

Crompton.
The group wer joined by thre volunteer translator as they chatted to residents to get the feedback and explainmore about the council's new policy.

Sherrington said: Chhipa, aged 30, s se been working through interp local mosques Ramna Atif, chools to get the sea across.

earn going well She said: "I have no proble to I have no proble with the bin collection of the bin collection

assistant
head of
wiste and
fleet,
fl

go to research resear

wards. This included 6,625 properties in Crompton and the team spoke to 2,187 residents — 33 per cent — about recycling.

resulted in 327 recycling bin orders in Crompton alone. "Whilst a great deal of work has taken place to educate and inform residents about how to manage their

particularly on the Lakos estate.

"In this area some resistents are presenting the incorrect bins on collection days and there are continuing problems with fly tipping and the

Have You Beer



- Misdiagnosis
- Negligent care
 Botched surgery
- Ectopic pregnancy
 Prescription errors

Asons Solicitors can help

Awards – Managed Weekly Implementation

- Finalist for Best Communication Campaign by the CIWM
- Finalist for Best Service Team Waste Management & Recycling by APSE 2014
- Winner of Chief Executive's Special Award







Waste and Recycling performance 2013/14 and 2014/15

Roadshows and Events

2013/14	Events and Roadshows
Quarter 1	12
Quarter 2	12
Quarter 3	16
Quarter 4	14
Total	54



2014/15	Events and Roadshows
Quarter 1	19
Quarter 2	22
Total	41



Recycling bin Deliveries

Bin Type	2013/14	2014/15 (Q1 and 2)
Beige Bin	7905	3465
Burgundy Bin	8396	3349
Green Bin	4000	1885
Food Waste Container	2240	1108



Waste Audits

	2013/14	2014/15 (Q1 and Q2)
Number of Waste Audits Carried out	454	192
Properties approved	260 (57%)	100 (52%)
Properties provided with recycling information and containers.	198(43%)	92 (48%)

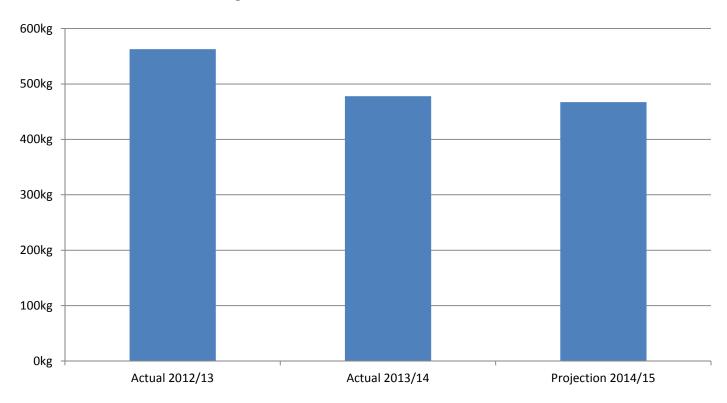


Assisted Collection

	2013/14	2014/15 (Q1 and Q2)
Additional assisted collections	474	196

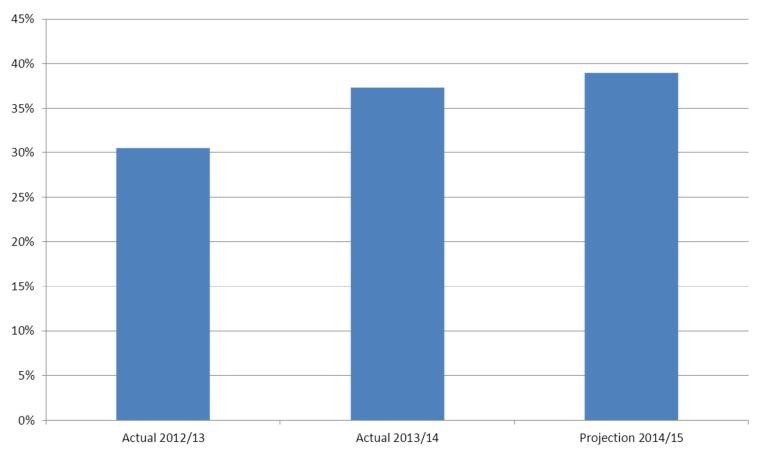


Kg of Household Waste Collected per Household



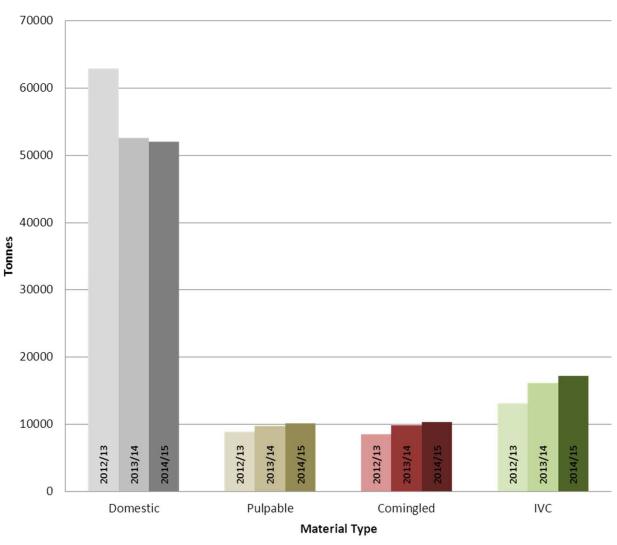
- The kg of household waste collected per household decreased significantly from 564kg 2012/13 to 478kg in 2013/14, with the introduction of Managed Collections
- A further decrease can be seen from 2013/14 to the projected figure of 467kg in 2014/15

Recycling Rate Performance (%)



- The percentage of household waste recycled increased significantly from 30.48% in 2012/13 to 37.33% in 2013/14 with the introduction of Managed Collections
- A further increase can be seen from 2013/14 to the expected figure of 39% for 2014/15

Performance by waste stream 2012/13 - 2014/15



^{* 2014/15} Projected Performance

Impact on the Waste Disposal Levy

- The introduction of managed weekly collections has significantly reduced the amount of grey bin waste collected, which in turn has reduced our levy costs.
- Moving forward we need to work to continue to reduce the amount of grey bin waste we collect and increase recycling.
 This will prevent our waste disposal costs spiraling out of control.

In 2014/15 we are focussing on:

- Reducing the kg of residual waste collected per household
- Increasing the recycling rate
- Reducing contamination
- Changing behaviour

How will we do this?

Slim your bin

This was promoted through:

- Posters
- Websites
- Social Media
- Emails
- Bolton News

By the end of September 2014, 975 residents had chosen to downsize their grey bin.



GMWDA Life+

B3 Business Campaign – Johnson Fold

- Involved local businesses to support and reinforce kerbside recycling of paper and card, comingled and recycling.
- Residents were provided with a token to receive a free recycling bag at the local community shops.

B6 Recycling Games – Bolton University

- At the end of the Summer Term students donated clothes, bags, books, CDs & DVDs to British Heart Foundation
- At the start of the new term, we attended Fresher's Fair and repeated the successful Beat the Bin Man competition.







GMWDA Life+

B8 Culture – Rumworth

 To increase recycling in areas that have a high proportion of households with a mix of different faiths and cultures through a community event and producing a community activity book.

B9 Multifaith / Culture – Halliwell

- After meeting with residents, the theme that residents wanted to tackle was Fly tipping and the problems of back street waste. A workbook was therefore created. At the moment we are waiting on the results of the campaign.
- An Environment Week has held at the end of June which included litter picking, skip clear out, recycling talk, grow your own fruit and veg.

B10 Apartments Bags and Caddies

 The Pre monitoring has taken place and we are currently consulting with residents on what residents would like.



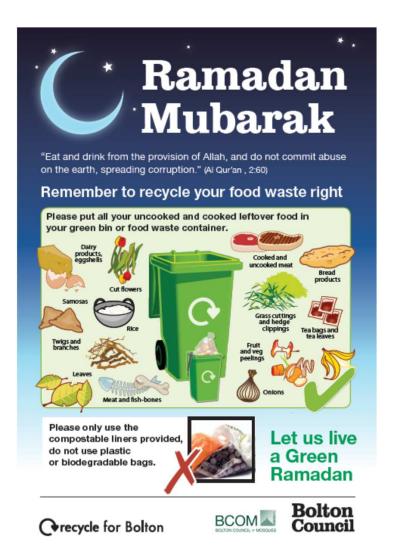


Right Stuff Right Bin Campaign

- Early 2014 the Right Stuff Right Bin Campaign was launched in Bolton.
- Worked with the WDA to tag bins to residents that were recycling right with a thank
 you tag and those bins that were not recycling right received a red tag. Over the
 three recycling collections the number of red tags given out reduced.
- Key 103 promoted the campaign on the Radio and held a Roadshow at Morrison's in Halliwell
- At the moment we are awaiting on the results of the campaign
- We feel it went really well and will have reduced contamination but is labour intensive
- Following this we think we should roll it out across all rounds but need to simplify



Partnership Working



At the end of June we worked with Bolton Council of Mosques (BCOM) to produce a food waste recycling campaign over Ramadan.

A poster was sent to all Mosques and information featured in the BCOM newsletter.

New and Improved Bulky Waste Collection Service

In partnership with Bolton Community Transport Furniture Services we will collect:

- Washing machines and tumble dryers
- **Dishwashers**
- Cookers and ovens
- Carpets and lino
- Sofas and armchairs
- Free standing wardrobes
- Tables (with or without glass) and dining chairs
- Mattresses, bed frames, bases and headboards
- Doors (with or without glass)
- Children's toys
- Garden furniture
- Old bikes

Collections can now be arranged from inside a property

We can pick it up



New and improved Bulky Waste Collection Service.

To find out more or to book a bulky waste collection service visit www.bolton.gov.uk /bulkywaste or call 01204 336632.







Door to Door Engagement

- From Wednesday 15 October until the end of November, they will be engaging with residents on the doorstep in the following collection areas
 - Red Monday
 - Red Wednesday
 - Red Friday
 - Blue Monday
- Engaging with Low to Medium Performing Areas
- Aim to:
 - Increase items that can be recycled
 - Reduce Contamination
 - Provide recycling containers
- Received £30k from WRAP to funding from the Waste Resources Action Programme (WRAP) to enhance communications



WRAP Funding

The Waste and Recycling Team have been successful in their application for £30,000 funding from the Waste Resources Action Programme (WRAP).

The funding is to enhance the communications for the door stepping campaign to 43,000 households through the design and print of:

- Leaflets
- Sorry we missed you card
- Pull up banners to promote puplables, comingled and food and garden waste collection service at roadshows and events
- Advert in the local council paper
- Stickers for grey bins
- Vehicle Signage on:
 - 11 x Domestic rounds
- Vehicle signage on the promotional van
- Promotional items for roadshows and events



Recycling Calendars

The new 2014-15 Waste and Recycling Calendars will be delivered to all households throughout October and November.

The calendars include:

- What goes in the bins
- Collection Calendar
- Christmas Collections
- Slim your bin
- Email Messenger Service
- Bulky Waste Collections
- Household Waste Recycling Centres
- FAQs









Your Local Recycling Centres

There are the recycling centres in this way in our side steep receive the record of the recycling centre are thinked to the recycling centre are thinked to the recycling centre are the recycl





